

NASEEMBAZAAR MARKETPLACE ONBOARDING AGREEMENT

This Agreement is made between:

Smart Information Technologies (PVT) Limited, owner and operator of Naseembazaar.com
(hereinafter referred to as "Platform") AND Meherma Ethnic (Hereinafter referred to as "Vendor")

1. PURPOSE

The Vendor agrees to list and supply its products through Naseem Bazaar. The Platform shall market, display and sell the Vendor's products through its marketplace to customers in Pakistan and Internationally.

2. SCOPE OF SERVICES

The Platform will provide:

1. Product listing & catalog management
2. Marketing & promotions
3. Customer support
4. Order management
5. Payment collection
6. Marketplace operation

3. PRODUCTS & PRICING

Vendor will provide:

1. Product catalog
2. Images & Description
3. Inventory details
4. Dealer price for each product
5. Vendor is responsible for:
6. Product quality
7. Manufacturing timelines
8. Accurate descriptions

4. Marketplace Engagement Model

The Parties shall mutually agree on either of the following commercial model

Managed Digital Storefront (Commission-Based):

The seller designs an isolated storefront, establishes independent retail pricing, and controls item volume. The marketplace collects an agreed flat or category-specific commission fee (15%) upon a finalized sale. The Vendor can utilize either the marketplace's shipping network or external localized fulfillment routes.

5. PAYMENTS

Payments collected via Platform

Vendor payout cycle: **Payment will be done before the product gets delivered.**

International payments: Settled after FX conversion & deductions

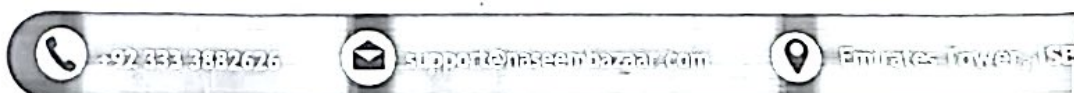
6. BULK & EXPORT ORDERS

Platform will:

1. Bring international buyers
2. Facilitate communication

Vendor will:

1. Fulfill orders as per specifications
2. Inform Platform about stock availability



Naseem Bazaar Marketplace - A brand of Smart Information Technologies

Logistics:
Vendor Managed.

7. QUALITY CONTROL

Vendor guarantees product quality.

Platform reserves right to:

1. Remove listings for poor quality
2. Suspend vendor in case of repeated complaints

8. RETURNS & DISPUTES

1. Return requests must be raised within *14 days* from the date of delivery.
2. If any product is found to be defective or damaged, the *Vendor* shall be solely responsible for arranging a replacement or dispatching a replacement product to the Customer.
3. Where applicable, the *Marketplace* may process the Customer's refund first and shall subsequently recover or settle the refunded amount with the Vendor in accordance with the terms of this Agreement.

9. INTELLECTUAL PROPERTY

Vendor retains ownership of designs/products

Grants Platform rights to:

1. Market and display products
2. List products
3. Run advertisements
4. Create promotional campaigns
5. Offer discounts where commercially appropriate

10. TERM & TERMINATION

Initial term: 12 months

Either party may terminate with: 30 days written notice

11. CONFIDENTIALITY

Both parties agree to keep below information confidential:

1. Pricing
2. Buyer data
3. Business strategies

12. GOVERNING LAW

This Agreement shall be governed by: Laws of Pakistan

Signatures & Stamp	Signatures & Stamp
For Smart Information Technologies (PVT) Limited Name: _____ Designation: CEO Signature: _____	For Meherma Ethnic Name: <u>ASIM FATHIM</u> Designation: <u>CEO</u> Signature: _____